



Revolutionizing Healthcare in Karnataka by Leveraging Excellence in Pharmaceuticals

By: Ramdev Pharmaceuticals & Surgical



Introduction

- Honorable Health Minister **Sri Dinesh Gundu Rao**.
- I am honored to present our **pharmaceutical distribution network's** proposal to contribute in healthcare transformation of Karnataka.
- We believe in the power of collaboration and innovation to drive positive change in the healthcare sector.
- **Our goal is to contribute towards the vision of a healthier Karnataka by delivering high-quality medicines and healthcare products to all the government institutions, hospitals and to the entire healthcare industry in Karnataka.**
- **With a proven track record of exceptional deliveries and successful participation in numerous tenders within Karnataka, we stand ready to undertake various upcoming significant tender projects that will positively impact the healthcare sector across Karnataka.**

Introducing Ramdev Pharmaceutical & Surgical

- With a proven track record of **seven** years in the industry, we have cultivated extensive expertise in **pharmaceutical distribution**. Our robust network enables us to efficiently deliver a comprehensive range of **medical supplies and meet diverse healthcare needs across the state of Karnataka**.
- We have all certifications or accreditations that validate our commitment to quality and compliance (ISO, MSME)
- Reputation for high-quality products and excellent service.



Our Success Story

- **7 years of extensive pharmaceutical product supply across hospitals, clinics, and pharmacies in Karnataka, including corporate hospitals.**
- **Active participation in Karnataka tenders through GeM portal and Eprocurement.**
- **Key supplier of medicines during the first and second wave of COVID-19 for Bellary, Vijayanagar, and Koppal districts.**
- **Successful delivery of Ayurvedic immunity kits to the Labour department through our sister-owned companies.**
- **Reliable supplier to over 100 government institutions and more than 300 private hospitals and medical shops throughout Karnataka.**
- **Exceptional track record: 98% on-time delivery, 95% customer satisfaction.**
- **We have delivered across these places in Karnataka - Mandya, Chitradurga, Kundapur, Haliyal (Karwar dist.) , Bellary, Gadag, Kims Koppal, Vijayanagar, Suliya, Gangavati, Hospet, Harapanalli and so on.**



Government Hospitals



Private Hospitals



Major supplier of medicines during COVID19

Current Healthcare Challenges in India



- The major challenge in Healthcare sector in India is the high cost of medicines and limited access to quality healthcare.
- Growing population and increasing healthcare needs
- Importance of affordable and accessible medication for all citizens
- Impact of the **COVID-19** pandemic on healthcare infrastructure
- The Need for Reliable Pharmaceutical Distribution: a. Inadequate access to medicines: India's vast population faces challenges in **accessing affordable, genuine, and timely medicines.**
- According to the **World Health Organization (WHO)**, **approximately 35% of the world's fake drugs originate from India, causing health risks and economic losses.**
- Our Pharmaceutical distribution network aims to address this issue by ensuring the **availability of authentic and affordable pharmaceuticals.**



Strong Distribution network

Our Solution: Affordable Medicines for All



- Our aim is to provide high-quality medicines at affordable prices, ensuring accessibility to all segments of society.
- We have tie ups with major companies within India who have turn over of more than **5000 Crores per annum**. And they export medicines to other countries as well.
- Our strong distribution network, which enables us to reach even remote areas efficiently (Our extensive tie up with logistics like **VRL, BlueDart, DTDC, Delhivery, Gati, Ekart, DHL, FedEx, Shadowfax, Ecom Express and so on**. For ensuring the delivery on time, with live tracking facility.
- **With our proposal for the pharmaceutical network tender project, We plan to enhance the existing stand of Healthcare in Karnataka. We plan to up lift the Govt of Karnataka into number 1 position in terms of Healthcare across India.**
- Our strengths are **less cost effective medicines, strengthened distribution channels** to ensure **timely delivery** to all parts of Karnataka, Comprehensive range of **high-quality generic and branded pharmaceutical products**, competitive pricing to ensure **affordability for both government and consumers**.

Our partnerships with reputable pharmaceutical manufacturers:



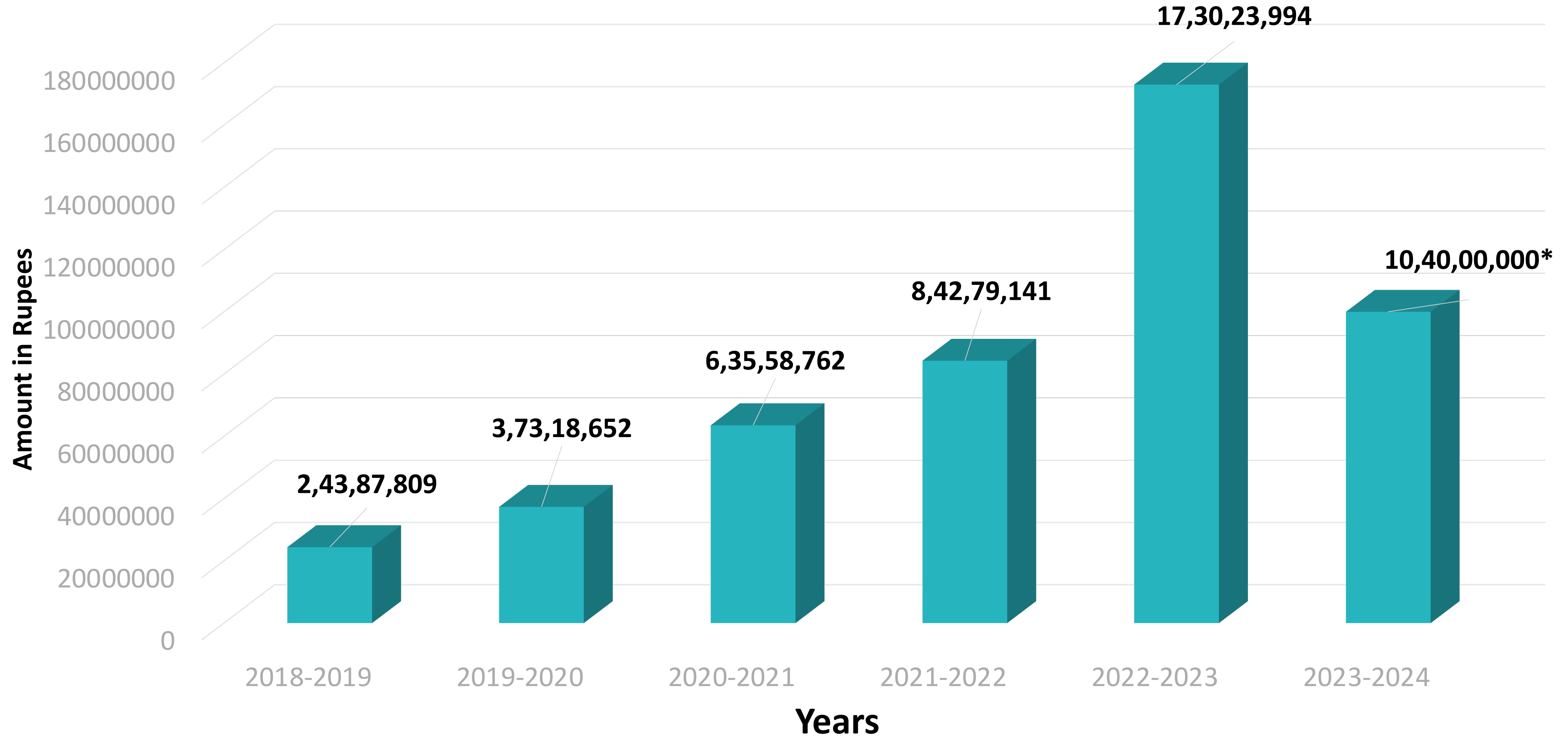
- **Morepen, Morepen Labs, Troikaa, Akums, RR Instruments (Hospital Instruments and Surgical instruments), Haikens (rehabilitation products) sharma orthopaedics and Ortho surgicals, and more than 200 reputed companies throughout India. Allowing us to offer a wide range of medicines. (Pharmaceutical, Surgical and Hospital equipments, Laboratory products with reagents, Laboratory consumables and so on).**



Turnover

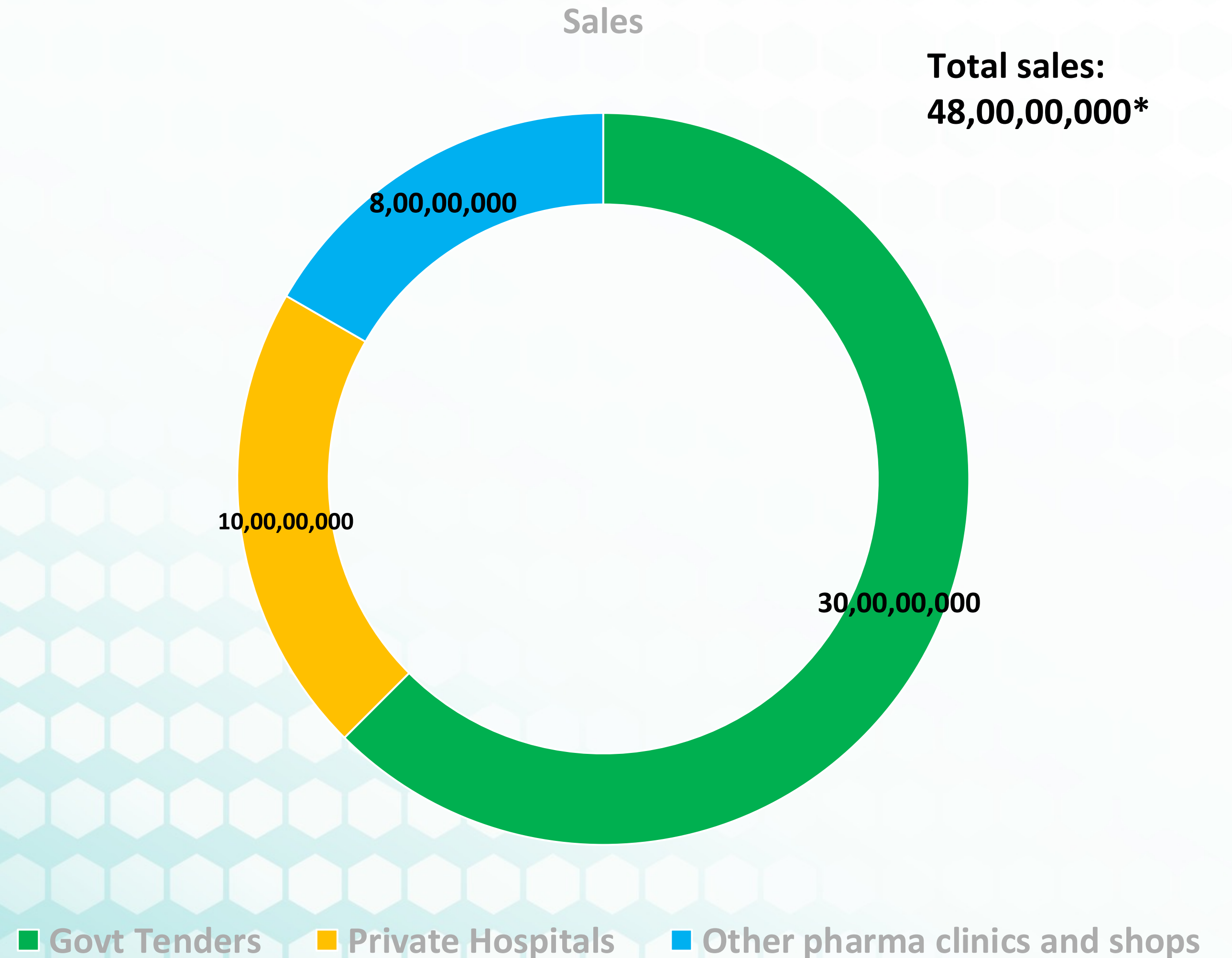


turnover value



Our Tender Experience

- **30 crores** to government supply in last 7 years.
- Our extensive tender experience and successful participation multiple tender projects in Karnataka, participation in Large-scale Tenders
- Our ability to manage large-scale procurement and distribution operations effectively of value more than 100 crores.
- With our collaboration we can have:
 - Potential cost savings through efficient procurement: Billions of rupees annually
 - Increased accessibility of essential medicines to underserved regions



THANK YOU

- **We thank you Health Minister Sri Dinesh Gundu Rao for your attention and consideration**
- **Our commitment to revolutionizing healthcare in Karnataka through our expertise and capabilities**
- **Our desire to collaborate closely with the government to achieve this shared vision**

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